

# MCFM Global Academy



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## Contact Us

[www.mcfmglobal.com](http://www.mcfmglobal.com)

## About Us

*The global facility management market is projected to grow from \$1,291.6 billion in 2023 to \$2,031.4 billion by 2030, at a CAGR (Compound Annual Growth Rate) of 6.7% according to research carried out by Fortune Business Insights.*

*With the rapid expansion of industries across the globe, the demand for skilled mobilisation managers has skyrocketed.*

*These pivotal roles are critical in ensuring that new contracts and projects are executed efficiently and effectively. Unfortunately, the supply doesn't meet the demand, leaving a gap that is both a challenge for companies and an opportunity for professionals.*

*MCFM Global Academy 2024 stands at the forefront of this evolving landscape, offering an innovative pathway to meet the industry's needs through development and training courses and workshops.*

## Our Elite Team

Over 100 years of combined industry experience coming together to educate and make a massive impact in our Facilities Management Industry globally.

This is the beginning of a new era and we are the elite team bringing training solutions to you.

Online Training for  
Facilities Management  
Industry Professionals  
Corporates & Clients



## Why Mobilisation Managers are in Demand

Mobilisation managers are the orchestrators of successful contract initiations, ensuring that all pieces come together at the right time, in the right place, with the right resources.

They are responsible for the seamless transition from the planning phase to full-scale execution. With the burgeoning number of contracts, especially in sectors such as real estate, public and private, construction, IT, and healthcare, the need for these professionals has never been greater.

## Unparalleled Online Learning Experience

At MCFM Global Academy, we understand that flexibility and accessibility are key for our learners. Launching in 2024 courses, workshops, programs and training will allow learners to engage with content at their own pace, without compromising their current professional or personal commitments. With state-of-the-art online learning technologies, participants can experience interactive learning through live webinars, workshops, subject matter experts and real-world case studies.

## Discover the MCFM Online Academy Difference

MCFM Global Academy has crafted a program that is not just in tune with current industry demands but is also forward-looking, preparing candidates for the future of contract mobilisation. The academy's courses are designed to provide a comprehensive understanding of the mobilisation process, including risk management, resource allocation, stakeholder engagement and so much more.

## Contact Us

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# Our Vision



**MCFM**  
GLOBAL ACADEMY

**01**

**Inspire**

**Clients**

**Industry Professionals**

**02**

**Educate**

**Under privileged**

**Disadvantaged**

**Colleges**

**Universities**

**03**

**Energise**

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We are part of a global movement that uses business as a force for good.

We help change lives just by doing what they do at work every day.

We choose from a list of projects B1G1 has vetted through strict criteria to ensure their contributions make the greatest impact possible.

All giving from us goes to their chosen projects except direct bank charges.

We can share giving impacts in real time through online widgets and interactive maps.

An “impact” in B1G1 means a measurable unit of positive change created in the world. It’s typically broken down into one item (e.g. a tree, a meal or a book) or one day’s of specific support and access to resources provided to uplift lives.

## Connecting Universities and Colleges to Facilities Management

It is not enough to focus on our industry professionals. Only 20% of women represent senior positions in Facilities Management we need to do better. We want to raise awareness of our Academy and be a conduit into the field of facilities management.

Mobilisation and transition skills are sort after now and in the future as our industry grows exponentially.

**Social and Community Impact through our Academy offering free places to under-privileged and disadvantaged young adults through Sponsorship and Funding**





# Elevate Your Career with MCFM Online Academy 2024: Your Gateway to Becoming a Sought- After Mobilisation Manager


## Connecting You with Industry Leaders

The MCFM Global Academy doesn't stop at education. We provide a platform for networking with industry leaders and peers, setting up our graduates for success by connecting them with potential employers. Through our partnerships, we ensure that our learners are exposed to the latest industry trends and job opportunities.

Join Our Waiting List Today  
<https://www.mcfmglobal.com/about-1>

As we look toward 2024, MCFM Global Academy is not just an educational institution; it is a career catalyst. By focusing on the critical shortage of mobilisation managers, we offer a clear and strategic path for professionals to advance and secure their future in this high-demand field.

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