



MCFM Global Academy Courses

September 2024

INSPIRE | EDUCATE | ENERGISE



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WELCOME

MAXCENE CROWE
CEO & Founder

BETH MORGAN
Education Consultant

CAT BAMPAKOU
Chief Transformation Officer

MARK WATSON
Procurement
Subject Matter Expert



Table of Contents

1	<u>Executive Summary</u>
2	Activity List
3	<u>The Future</u>

“Did you know 5% of all course enrolment fees goes towards funding our scholarship program”

Cat Bampakou, Chief Transformation Officer



Welcome to MCFM Global Academy activity brochure.

Visit our online learning platform
www.mcfmgacademy.com

Have a query contact us +44(0) 7834275530

Love to learn why not visit and subscribe to our YouTube Channel
<http://www.youtube.com/@maxcenemcfmglobal>

Executive Summary



MISSION

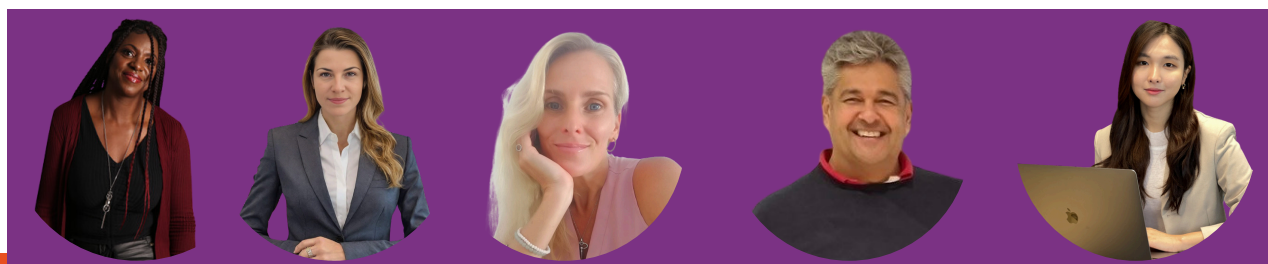
Our mission is to Inspire, Educate and Energise FM Professionals, Clients, Universities, Colleges, Underprivileged and Disadvantaged globally.

VISION

To be a catalyst for social change through educating millions of young adults and FM industry professionals in the field of mobilisation, transformation and building services.

Our Products	Global online training courses, in-house workshops face to face and virtual, accountability groups, academy community groups, implementation training, accelerator and 12 month transformation programs.
The Leadership & Advisory Board	Maxcene Crowe, CEO and Founder, Cat Bampakou, Chief Transformation Officer, Beth Morgan, Education Consultant, Mark Watson, Procurement SME and Advisory Board Member, Hailey Yoon, Technical Director, Teena Shouse, Advisory Board Member, Rob Dunk, Legal Counsel & Advisory Board Member, Rae-Lorissa Crowe and Bobby Ludford, Young Adult Board Members In-Training
Subject Matter Experts (SMEs)	Our Academy is served by over 20 Subject Matter Experts who are vested in your experience and journey as a learner. We offer coaching services through our SMEs, to continue supporting you during and after your Academy experience.
MCFM Agency	At MCFM Global Academy we like to nurture our learners and ensure you continue to have a positive experience, after you have finished learning with us. We ensure you have access to the best recruitment agencies and corporates to continue your professional journey. If you are new to the FM industry, once you join our academy you become part of our family for Life.

The Leadership



Activity List

Pre-requisite

Foundation- Suitable for all levels of experience none required

Intermediate- Minimum of 2 years FM experience, some mobilisation experience not essential

Advanced - Minimum of 3 years FM experience and middle management responsibilities



Course Number	Main Course	Who is this Course for	About the Course	What Will You Learn
MCFM00101 Intermediate	The 4 Week Mobilisation	Experienced mobilisation managers, facilities managers, project directors, clients and stakeholders, office managers, operations managers	This course is designed to meet the demands of time constricted mobilisations. We have all been there, when you only have 3-4 weeks to mobilise, this course focuses on the fundamentals for mobilisation success, when faced with a short timeframe.	You will learn what key areas to focus on in order to mobilise efficiently and quickly
MCFM00101.1 Intermediate	Week 1	Experienced mobilisation managers, facilities managers, project directors, clients and stakeholders, office managers, operations managers	This course is designed to capture the mobilisation priorities and establish rapport quickly with teams and stakeholders	How and what to prioritise in week 1
MCFM00101.2 Intermediate	Week 2	Experienced mobilisation managers, facilities managers, project directors, clients and stakeholders, office managers, operations managers	This course is designed to help you progress your mobilisation and keep momentum going.	How and what to prioritise in week 2
MCFM00101.3 Intermediate	Week 3	Experienced mobilisation managers, facilities managers, project directors, clients and stakeholders, office managers, operations managers	At this stage you will have a grasp of the mobilisation requirements and be in a position to start finalising the lead up to go live.	How and what to prioritise in week 3
MCFM00101.4 Intermediate	Week 4	Experienced mobilisation managers, facilities managers, project directors, clients and stakeholders, office managers, operations managers	You are on the home straight and it is time to pull everything together for go live. Key words here check and recheck, ensure all forms of contracts are signed, resources are in place, systems are up and running, scope and requirements are covered leaving no gaps in service.	How and what to prioritise in week 4
MCFM00102 Intermediate	Developing A Mobilisation Plan	Anyone who needs to gain an understanding of a mobilisation plan. Experienced mobilisation managers, facilities managers, project directors, clients and stakeholders, office managers, operations managers	This course focuses on the key requirements to produce an effective mobilisation plan	You will learn all considerations when starting to produce your mobilisation plan.



Activity List

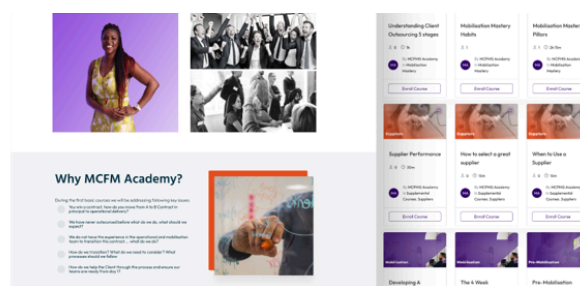
MCFM00103 Foundation	When to Use a Supplier	Procurement managers, facilities managers, facilities operations, sourcing managers, facilities co-ordinators	This course is designed to give the learner knowledge and a better understanding of using supply chains when mobilising and during business as usual once your site or project has been mobilised	Learn main areas of focus and circumstances in which supplier engagement is required	Understanding what situations warrant the use of a new supplier
MCFM00103.1 Foundation	How to select a great supplier	Procurement managers, facilities managers, facilities operations, sourcing managers, facilities co-ordinators	This course is designed to give the learner knowledge and a better understanding of using supply chains when mobilising and during business as usual once your site or project has been mobilised	Learn how to select a great supplier and key questions to ask	Criteria for selection, understanding what is important, establishing your relationship
MCFM00103.2 Intermediate	Supplier Performance	Procurement managers, facilities managers, facilities operations, sourcing managers, facilities co-ordinators	This course is designed to give the learner knowledge and a better understanding of using supply chains when mobilising and during business as usual once your site or project has been mobilised	Learn the fundamentals of supplier performance and maintaining services levels during the life of your contract	The essentials, service levels, key performance indicators, quality assurance, governance
MCFM00139 Intermediate	Procurement Fundamentals	Procurement managers, facilities managers, facilities operations, sourcing managers, facilities co-ordinators	This course takes the learner through the procurement cycle, strategy and requirements to deliver great sourcing	Advanced application of theory and case studies	How to apply procurement fundamentals in practical situations

Pre-requisite

Foundation- Suitable for all levels of experience
none required

Intermediate- Minimum of 2 years FM experience

Advanced - Minimum of 3 years FM experience
and middle management responsibilities



Activity List

Pre-requisite

Foundation- Suitable for all levels of experience none required

Intermediate- Minimum of 2 years FM experience

Advanced - Minimum of 3 years FM experience and middle management responsibilities



Course Number	Main Course	Who is this Course for	About the Course	What Will You Learn	Course Content
MCFM00106 Foundation	Mobilisation Mastery Principals	Procurement teams, mobilisation managers, facilities managers, project directors, clients and stakeholders, office managers, operations managers	This course is all about our 4Cs principal. We see this as an important component of the learner journey and experience of mobilisations and transitions	In this course you learn about our Academy and mobilisation mastery core values for executing a successful project	Mobilisation Mastery core values, Commitment, communication, collaboration and contingency
MCFM00107 Intermediate	Mobilisation Mastery Pillars	Procurement teams, mobilisation managers, facilities managers, project directors, clients and stakeholders, office managers, operations managers	An introduction to the mobilisation mastery 4 pillars that make up your mobilisation journey	As a learner you will gain an understanding of each pillar and the key themes and success factors of each	An overview of the mobilisation mastery pillars
MCFM00107.1 Intermediate	Pillar 1 Pre-Mobilisation	Procurement teams, mobilisation managers, facilities managers, project directors, clients and stakeholders, office managers, operations managers	This course takes you through the pre-mobilisation pillar of mobilisation mastery	You will learn and gain an understanding of what is involved in the Pre-Mobilisation Stage	From the bid, win themes to securing your client contract
MCFM00107.2 Intermediate	Pillar 2 Mobilisation	Procurement teams, mobilisation managers, facilities managers, project directors, clients and stakeholders, office managers, operations managers	This course takes you through the mobilisation pillar of mobilisation mastery	You will learn and gain an understanding of what is involved in the Mobilisation/Transition Stage	Data gathering, due diligence, stakeholder engagement and collaboration with supply chains and operations
MCFM00107.3 Intermediate	Pillar 3 Transformation	Procurement teams, mobilisation managers, facilities managers, project directors, clients and stakeholders, office managers, operations managers	This course takes you through the transformation pillar of mobilisation mastery	You will learn and gain an understanding of what is involved in the Transformation Stage	Understanding what "transformation" is in the context of mobilising contracts, and what its practical application isHow transformation dovetails into a mobilising process or BAU phase of operationWhat may be the barriers to Transformation and how to overcome critical challengesAn overview of a 10-stage transformation framework designed from a practitioners perspective
MCFM00107.4 Intermediate	Pillar 4 Stabilisation	Procurement teams, mobilisation managers, facilities managers, project directors, clients and stakeholders, office managers, operations managers	This course takes you through the stabilisation pillar of mobilisation mastery	You will learn and gain an understanding of what is involved in theStabilisation Stage	Establishing strong client relationships to aide retention, settling the team, bringing value add
MCFM00108 Foundation	Mobilisation Mastery Habits	Procurement teams, mobilisation managers, facilities managers, project directors, clients and stakeholders, office managers, operations managers	We talk about brilliant basics, this course has been designed for you to understand habits to adopt that will enable you to be a great mobilisation manager	From the experiences of the Academy CEO, explore and gain an understanding of the habits of a mobilisation master	Seven habits of a mobilisation master
MCFM00109 Foundation	Understanding Client Outsourcing 5 stages	Procurement teams, mobilisation managers, facilities managers, project directors, clients and stakeholders, office managers, operations managers	This course is a new theory developed by Mobilisation Mastery to articulate the level of managing client expectations depending on their status in the outsourcing cycle.	During the session you will learn about the five stages of client outsourcing.	Five stages explained and how you can improve your stakeholder partnership and collaboration by understanding these fundamental stages

Activity List

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Foundation- Suitable for all levels of experience none required

Intermediate- Minimum of 2 years FM experience

Advanced - Minimum of 3 years FM experience and middle management responsibilities



Course Number	Main Course	Who is this Course for	About the Course	What Will You Learn	Course Content
MCFM00201 Foundation	Foundations of Problem Solving	Persons wanting to gain an understanding of Problem Solving and its facilitation within teams of various stakeholders and Clients.	This course is designed to give an overview of problem solving giving the learner the basic understanding of what are the different	You will learn the different problem types that can be encountered and be introduced to two methodologies that can be effectively used to guide the problem solving process	An Overview of Problem Solving; Understanding the different types of problems; Introduction to Problem Solving Frameworks - PDCA and Root Cause Analysis
MCFM00202 Intermediate	Developing Problem Solving Strategies	Procurement teams, mobilisation managers, facilities managers, project directors, clients and stakeholders, office managers, operations managers	This course is designed to introduce the learner to critical thinking skills and the tools that can be used engage decision making when working with problems	You will learn the techniques for improving analytical thinking and questioning assumptions using Data Analysis tools and Decision Making Models	An Overview of What affects our thinking process; Decision Making Models and its application to Problem Solving
MCFM00202.1 Intermediate	Creative Problem Solving	Procurement teams, mobilisation managers, facilities managers, project directors, clients and stakeholders, office managers, operations managers	This course is designed to introduce the learner to engage in fostering creativity and innovative thinking in the problem solving process	You will learn how to foster creativity and innovative thinking using practical techniques for Brainstorming and Idea Generation	Effective Techniques for Group Brainstorming and Solo Idea Generation using Mind Maps and Flowcharts to visualize problems and solutions.
MCFM00202.2 Intermediate	Implementing Solutions	Procurement teams, mobilisation managers, facilities managers, project directors, clients and stakeholders, office managers, operations managers	This course is designed to practically guide the learners on how to translate solutions into actionable steps	You will learn the basic principles of project management and how to effectively implement solutions based on a process of monitoring and feedback	Creating SMART GOALS; The basics of Project Management from a Behavioral Perspective; and Foundational Learning in the use of Project Management tools
MCFM00203 Advanced	Advanced Communications and Dynamics	Procurement teams, mobilisation managers, facilities managers, project directors, clients and stakeholders, office managers, operations managers	This course bundle builds on the existing knowledge and understanding of communication and equips the learner with enhanced and practical techniques that improve team performance and effectively manage complex situations that may arise	You will learn effective strategies for communicating and resolving problems effectively to shareholders. This will be further engaged by the learner applying the learnings from the entire course to a real world scenario, allowing for collaboration with the instructor and peers. You will then use the learnings and further create Personal Action plans that can assist in problem solving in the long run	Techniques to employ for effective conflict resolution within the problems solving process; Strategies that can enhance team collaboration and leverage diversity in skillsets in problem solving; A collaborative Case Study component and a feedback session that builds on creating Personal Action Plans while developing an Adaptable growth mindset
MCFM00203.1 Advanced	Advanced Communications and Dynamics	Procurement teams, mobilisation managers, facilities managers, project directors, clients and stakeholders, office managers, operations managers	This course builds on the existing knowledge and understanding of communication and equips the learner with enhanced and practical techniques that improve team performance and effectively manage complex situations that may arise	You will learn effective strategies for communicating and resolving problems effectively to shareholders	Techniques to employ for effective conflict resolution within the problems solving process; Strategies that can enhance team collaboration and leverage diversity in skillsets in problem solving
MCFM00203.2 Advanced	Continuous Improvement and Adaptability	Procurement teams, mobilisation managers, facilities managers, project directors, clients and stakeholders, office managers, operations managers	This course builds on the existing knowledge and understanding of communication and equips the learner with enhanced and practical techniques that improve team performance and effectively manage complex situations that may arise	You will apply the learning using a case study scenario giving the learner an opportunity to analyse a real world problem either within their own industry setting or professional interactions.	This is a practical component of the course allowing participants to interact with the Instructor and Peers to present their solutions and receive feedback, fostering a constructive critique environment

Future Plans & Milestones

Dream Big & Aim High

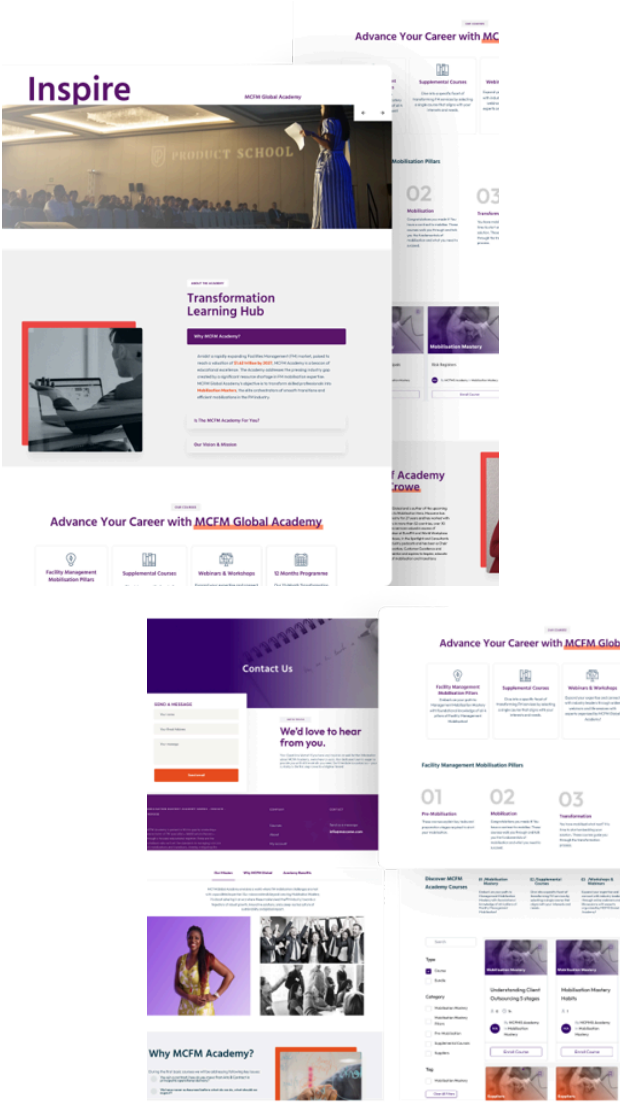


STRIVING FOR EXCELLENCE

MCFM Global Academy is poised to revolutionise the facilities management education landscape. Over the next five years, we are committed to becoming the go-to hub for industry professionals seeking cutting-edge, transformative learning experiences. With a strategic blend of comprehensive courses and immersive workshops delivered by industry experts.

“To educate one million learners is our global goal”

Maxcene Crowe CEO & Founder



2024

Phase 1
Academy
Development
and Training
Activities
Launch

2025

Phase 2
Accelerator and
Transformation
Programs

2026

Phase 3
MCFM Academy
App
Development &
Launch

2027

Phase 4
Expand Services
and MCFM
Recruitment
Agency

Price Guide 2024

Dream Big & Aim High



ONLINE COURSES

	PRICE
Foundation/Beginner	£357.00
Intermediate	£695.00
Advanced	£895.00
Bundles prices start from	£1895.00

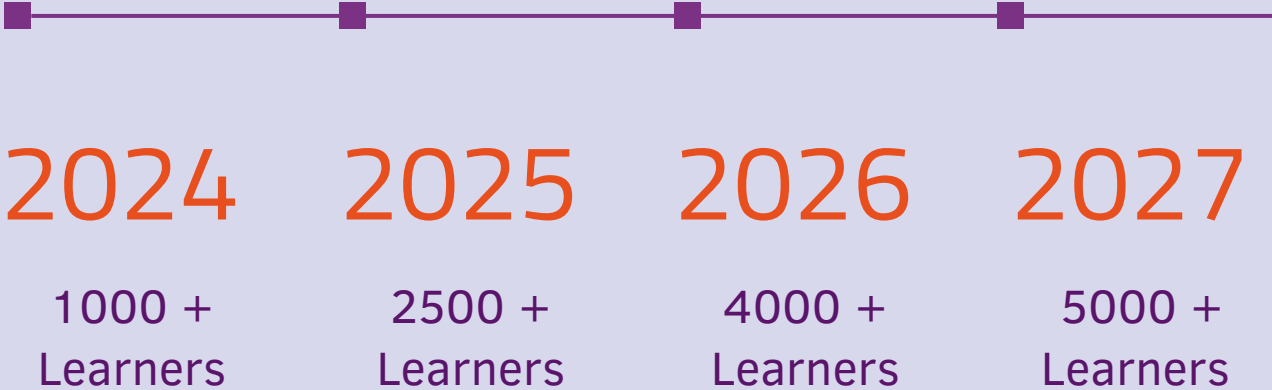
WORKSHOPS VIRTUAL/F2F

	PER PERSON
1/2 Day	£357.00
1 Day	£595.00
2 Days	£1190.00
3 Days	£1785.00

CORPORATE TEAMS

	PER PERSON
Prices start from £2,500.00 per day	Quote on Enquiry

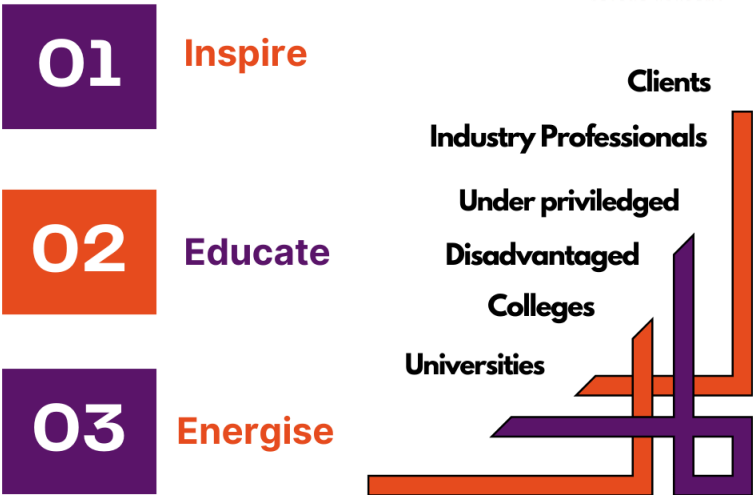
“To educate one million learners in the next 10 years is our global goal”
Maxcene Crowe CEO & Founder



Scholarship Fund

Dream Big,
Aim High

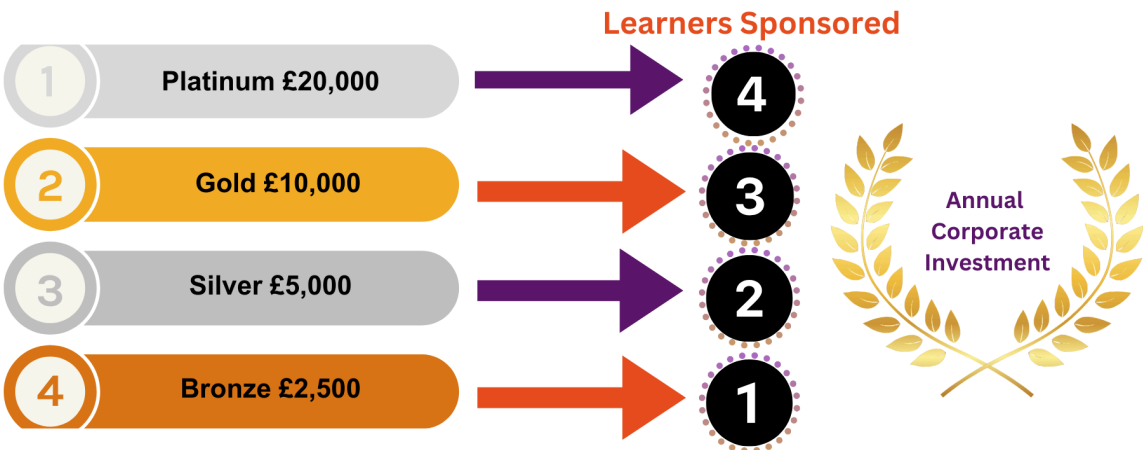
Our Vision



Scholarship Fund

Inspire - Educate - Energise.
"Embedding excellent skills in your organisation for life"

Corporate Sponsorship that Supports our Vision



"Did you know 5% of all course enrolment fees goes towards funding our scholarship program"

Cat Bampakou, Chief Transformation Officer

2024

10 Learners in the Scholarship Programme

2025

50 Learners in the Scholarship Programme

2026

100 Learners in the Scholarship Programme

2027

150 Learners in the Scholarship Programme



Contact Us Email
Maxcenec@mcfmglobal.com

Join our Waiting List
<https://maxcene-xeva0fvg.scoreapp.com>

Thank You
FOR UPSKILLING WITH US



